



# Smart Logistics

## TCI BAGS THE CUSTOMER & BRAND LOYALTY AWARD

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TRANSPORT Corporation of India (TCI), India's leading integrated logistics and supply chain solutions provider, won the customer & brand loyalty in the '3PL/Supply Chain Sector' at the glittering AIMIA 5<sup>th</sup> Loyalty Awards ceremony on February 1, 2012. Jasjit Sethi, President & CEO, TCI SCS, accepted the award from Louise Cantrill,



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Director – European Operations Development, AIMIA, and Arjun Hira, GM – Brand & ARB, RHQ, Bharat Petroleum Corporation.

Speaking on the occasion, Sethi elaborated, “Group TCI has been walking along with the Indian economy since 1958, annually moving 2.5 per cent of the GDP. In these 53 years of existence, we have evolved ourselves from basic trucking to express cargo to cutting-edge supply chain solutions, always with the customer as the core. We are happy that our customers who have helped us retain a leadership position for five decades, have voiced their support by this award.”

“TCI has always been at the forefront of adopting best global practices along with technology and innovation to achieve customer delight. These awards are a testimony to TCI’s continuous focus on qualitative and value-added services coupled with our commitment to customer focus,” he added.